Becher Madsen Service ApS

Information about our processing of personal data in connection with dispatch of goods

Last updated on January 16, 2026

1. Introduction

In this chapter you can read about what personal information BMS processes about you and what rights you have in that regard. According to the rules of the Data Protection Regulation, we must inform you which personal data we process about you.
The purpose of the chapter is to give you better control over your personal data and live up to the EU personal data regulation (GDPR - EU General Data Protection Regulation).

2. We are the data controller - how do you contact us?

BMS is data responsible for the processing of the personal data we have received about you. You find our contact information below:

Becher Madsen Service ApS
Stationsvej 13
3550 Slangerup
CVR-no.: 13535485
Telephone: 47161606
Mail: info@becher-madsen.dk

3. Contact information

If you have any questions about our processing of your information, you are always welcome to contact Director Jonas Rose in the following ways:

- By e-mail: jonas@becher-madsen.dk
- By phone: +45 4056 0613
- By letter: to the address above, marked "Personal data"

4. The purposes and legal basis for the processing of your personal data

We process your personal information in order to be able to pick, pack and send the goods that you have ordered from our customers. The processing takes place in order to fulfill a contractual obligation.

We process (store) your personal information to ensure that we can document to our customers, that we have performed the tasks for which we have been paid. The processing is thus done to protect our legal interests.
Your personal information will not be used for marketing purposes.

5. Categories of personal data

When our customers use us to pack and ship goods, we receive the following information for use

the execution of the task:

- Name
- Address, postcode and city
- Contact information
- Information about the purchased goods

6. Recipients or categories of recipients

Internally in our company, only the employees who need it have access to your personal information.

Your personal information will not be transferred or passed on to third parties unless a third party has a legal requirement for this.

Your name, address, zip code, city, phone number and e-mail will be passed on to Bizbrains who through the system Link processes the order and forwarder the order electronic to our SAP Business One system, so we can handle the order at our facilities.

Your name, address, zip code, city, phone number and e-mail are stored in our economic system SAP Business One to handle the order and invoice our customer correctly.

Your name, address, zip code, city, phone number and e-mail will be passed on to Unifaun, where we book the freight. The information will also be left to the freight forwarder who makes sure the shipment is brought to you. We typically use PostNord, Alpi, GLS, Danske Fragtmænd, NTG Group.

BMS receives invoices from the carriers at e-mail which contains your name, address, zip code and city.

7. Transfer to recipients in third countries, including international organizations

We do not transfer your personal information to recipients outside the EU and the EEA.

8. Storage of your personal information

We generally store the information for 5 years from the time your deliveries are shipped from one of our warehouses.

In accordance with accounting legislation, the information cannot be deleted from SAP Business One, as it forms the basis for invoicing documents.

BMS can access your information in Unifaun for 6 months after entry. Data is stored for a further 2 years after entry for the purpose of analysis, statistics and any invoicing disputes.

Your information is stored in Link for 1 year, after which it is automatically deleted.

9. Automatic decisions, including profiling

We do not make automatic decisions.

10. Your rights

According to the Data Protection Regulation, you have a number of rights in relation to our processing of information about you.

If you want to make use of your rights, please contact us.

Right to view information (right of access)

You always have the right to gain insight into what personal information we process about you.

Right to rectification (correction)

If any of the personal information we process about you is factually incorrect, you have the right to have it corrected or deleted.

Right to delete

In special cases, you have the right to have information about you deleted before the time of our regular general deletion occurs.

Right to limitation of treatment

In certain cases, you have the right to have the processing of your personal data restricted. If you have the right to get limited processing, we may in future only process the information - apart from storage - with your consent, or for the purpose of establishing, asserting or defending legal claims, or to protect a person or important societal interests.

Right to object

In certain cases, you have the right to object to our lawful processing of your personal data.

Right to transmit information (data portability)

In certain cases, you have the right to receive your personal information in a structured, commonly used and machine-readable format and to have this personal data transferred from one data controller to another without obstacle.

If you want to exercise your rights, simply contact BMS using them
contact details set out in points 2 and 3.

The more accurate your request is, the sooner it will be processed.

11. Complaint to the Danish Data Protection Agency

If you believe that we are processing your personal data in violation of the Personal Data Regulation, or are dissatisfied with the way we process your personal information, you have the opportunity to complain to

the Danish Data Protection Agency. You can read more about this at www.datatilsynet.dk, where you can also find contact information for the Danish Data Protection Agency.